



2016 MICRO ENTREPRENEURS' SUMMIT SPONSORSHIP INFORMATION

ABOUT THE SUMMIT

The 2016 Micro Entrepreneurs' Summit (ME Summit) aims to gather and benefit Filipina micro entrepreneurs. The ME Summit will be held at the SMX Convention Center in Pasay City on October 22, 2016. The event will bring together 5,000 micro entrepreneurs, distinguished speakers, and outstanding micro entrePinays.

Sponsors are encouraged to give in cash, which shall be used accordingly to the needs of the audience (i.e. provide raffle prizes needed by their micro business). Donations in kind shall be limited to those relevant to the event (i.e. summit kits, loot bags, meals and drink, entertainers).

All sponsorship payments shall be referred to as "Donations" and shall be given Certificates of donation equivalent to event sponsorship 45 days after the event (for income tax credit purposes).

SPONSORSHIP OPPORTUNITIES

| PEARL (Php 75,000) | GOLD (Php 50,000) | SILVER (Php 30,000) |
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| <ul style="list-style-type: none"> • Full color advertorial spread in ME Summit post-publication 1 whole page, prime spot, circulation 115,000 • Event branding as "PARTNER" • Inclusion in event tarps and posters in all KMBI branches • KMBI Website Ads – 3 months • Inclusion in event newspaper ad (2 major dailies, whole page) • Certificate of donation <p>DURING THE EVENT:</p> <ul style="list-style-type: none"> • Display of company standees (4 pcs) • On stage promo (video loop, voice ads) • 8 complimentary VIP tickets • 1 booth, leaf letting | <ul style="list-style-type: none"> • Full color advertorial spread in ME Summit post-publication, 1/2 page, prime spot, circulation 115,000 • Event branding as major "SPONSOR" • Inclusion in event tarps and posters in all KMBI branches • KMBI Website Ads – 3 months • Inclusion in event newspaper ad (2 major dailies, whole page) • Certificate of donation <p>DURING THE EVENT:</p> <ul style="list-style-type: none"> • On stage promo (video loop, voice ads) • 4 complimentary VIP tickets • Leaf letting, product demo | <ul style="list-style-type: none"> • Full color advertorial spread in ME Summit post-publication, 1/4 page, prime spot, circulation 115,000 • Event branding as minor "SPONSOR" • Inclusion in event tarps and posters in all KMBI branches • KMBI Website Ads – 3 months • Inclusion in event newspaper ad (2 major dailies, whole page) • Certificate of donation <p>DURING THE EVENT:</p> <ul style="list-style-type: none"> • On stage promo (video loop, announcements) • 3 complimentary VIP tickets • Leaf letting |